

IMAGE CONSENT FORM

Principal: Mr Mike Westerdale

Parkwood Academy, Penrith Road, Sheffield S5 8UF

T: 0114 231 0221 **F:** 0114 232 6751 **E:** info@parkwoodacademy.org.uk

W: www.parkwoodacademy.org.uk



Please complete and return to Parkwood Academy – thank you

Name of the child’s parent/carer

Name of child **Tutor Group**

Academy: Parkwood

Admission Date:.....
(Office Use Only)

Occasionally, we may take photographs of the children at our Academy. We may use these images in our Academy prospectus or in other printed publications that we produce, as well as on our website. We may also make video/DVD or webcam recordings for Academy-to-Academy/School conferences, monitoring or other educational use.

From time to time, our Academy may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Students will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child. **Please answer questions 1 to 4 below, then sign and date the form where shown.**

1. May we use your child’s photograph in the Academy prospectus and other printed publications that we produce for promotional purposes?	Yes/No
2. May we use your child’s image on our website?	Yes/No
3. May we record your child’s image on video/DVD or webcam?	Yes/No
4. Are you happy for your child to appear in the media?	Yes/No

(delete as applicable)

Please return the completed form to the Academy as soon as possible.

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies. Please also note that the conditions for use of these photographs are on the bottom of this form.

I have read and understood the conditions of use below.

Parent/Carer’s signature:

Parent/Carer’s name (in block capitals):

Date:

Conditions of use

1. This form is valid for five years from the date you sign it, or for the period of time your child attends this Academy. The consent will automatically expire after this time.
2. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image on video/DVD, on our website, in our Academy prospectus or in any of our other printed publications.
3. We will not include personal e-mail or postal addresses, or telephone or fax numbers on video/DVD, on our website, in our Academy prospectus or in other printed publications.
4. If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption.
5. If we name a pupil in the text, we will not use a photograph of that child to accompany the article.
6. We may include pictures of pupils and teachers that have been drawn by the pupils.
7. We may use group or class photographs or footage with very general labels, such as “a science lesson” or “making Christmas decorations”.
8. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.
9. This consent can be withdrawn by parent or carer at any time by informing the Academy in writing